9008 11613 Intern in Aftersales Strategy and Processes (f/m/x) Job reference: 89121  
  
  
With our BMW, MINI, Rolls-Royce and BMW Motorrad brands, we are one of the world's leading premium manufacturers of automobiles and motorcycles and also a provider of premium financial and mobility services.  
  
  
WORKING AS NORMALLY IS JUST NOT NORMAL SOMEWHERE ELSE.  
  
SHARE YOUR PASSION.  
  
Success is teamwork. A workflow in which ideas flow can only be created when experts share their specialist knowledge and enthusiasm. That's what we call innovation culture. That's why we not only give students the opportunity to listen, but above all to have a say and think ahead.  
  
  
We, the BMW Group, offer you an exciting and varied internship in the area of ​​customer support strategy.  
  
The Customer Support Strategy department is responsible for the overall (further) development of this business area within the BMW Group. The core tasks of our team include strategy development and strategy implementation, as well as conducting trend and competition analyses. We prepare and control the results for relevant top management committees up to board level.  
  
  
What awaits you?  
  
- As part of your internship, you will support us in creating the BMW Customer Support strategy and implementing it.  
- You will accompany our organizational changes and our transformation in the planning and implementation phase.  
- Furthermore, trend and competition analyzes are part of your area of ​​responsibility.  
- In addition, you will help with the coordination, control and preparation of deliveries from the departments for relevant top management committees.  
- You will work with interdisciplinary teams across all hierarchical levels on our strategic issues.  
  
  
what do you bring  
  
- Studies in business administration or a comparable course.  
- Interest in technology and digitization topics and their integration into our business strategy.  
- Very good analytical and conceptual skills.  
- High degree of flexibility and independence, initiative, as well as above-average commitment and team spirit.  
- Very good knowledge of German and English.  
- Very experienced handling of Office 265, especially PowerPoint and Excel.  
  
  
What do we offer you?  
  
- Comprehensive mentoring & onboarding.  
- Personal & professional development.  
- Work-life balance & flexible working hours.  
- Attractive remuneration.  
- Perks & employee discounts.  
- Apartments (at the Munich location).  
- And much more see jobs/what we offer.  
  
  
Are you enthusiastic about new technologies and an innovative environment? Apply now!  
  
  
At the BMW Group, we see diversity and inclusion in all its dimensions as a strength for our teams. Equal opportunities are of particular concern to us, and the equal treatment of applicants and employees is a fundamental principle of our corporate policy. Therefore, our recruiting decisions are also based on their personality, experience and skills.  
  
More about diversity at the BMW Group at bmwgroup.jobs/diversity.  
  
  
Start date: from 01.04.2023  
  
Duration: 6 months  
  
Working time: full time  
  
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Contact:  
BMW Group recruiting team  
+49 89 382-17001  
  
  
Please only apply online via our career portal. Applications via other channels (esp. e-mails) cannot be considered.  
  
  
2 Business economist (university) With its BMW, MINI, Rolls-Royce and BMW Motorrad brands, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and a provider of premium financial and mobility services. The company employs around 125,000 people worldwide.  
With 31 production and assembly sites in 15 countries and a global sales network, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and a provider of premium financial and mobility services. 2023-03-07 16:09:00.734000